

Wicklow GAA 2024



Signage Packages



CHAIRMAN'S Address

Wicklow GAA are delighted to present Corporate Sponsorship Packages designed to meet the needs of the business community and individuals. Wicklow GAA continues to play an important role in the lives of our youth and communities both urban and rural. We strive at all times to ensure that both our players and our teams are developed through the various age grades to the highest possible levels, and we operate in a way that is inclusive and welcoming to all.

We continue to grow as a volunteer led organization and those elected in positions of responsibility continue to work hard to ensure that we can provide the financial support that is necessary to maintain and further improve our competitiveness and lay good foundations for success in the years ahead.

Wicklow GAA have the following strategic priorities for 2024

- Provide the best possible games experience for players and spectators
- Create a supportive, inclusive and diverse environment for all players, managers, volunteers and supporters so that everyone can reach their full potential
- Establish a positive connection with our communities and grow and expand our network of support
- Invest in our facilities and county grounds to ensure our players and supporters are competitive
- Achieve long-term financial sustainability to fund the day to day running and strategic growth of Wicklow GAA
- Equip all our county facilities to operate in an environmentally sustainable way to mitigate the effects of climate change

Sports Sponsorship is an effective way to create 'Brand Awareness' and 'Customer Loyalty'. We have designed sponsorship packages aimed to give each sponsor a choice of options. We ask you to consider becoming a sponsor through one our packages namely, gold; Silver, or Bronze. Your sponsorship is highly valued and appreciated and we thank you for your support.

Finally, we wish you success in your business and look forward to welcoming you to one of our many games and events throughout the year.

Damien Byrne
Wicklow GAA
Chairperson

Larry Howard
Wicklow GAA
Treasurer



BENEFITS OF WICKLOW GAA SPONSORSHIP

- Network your business as part of the largest amateur sporting organization in the world
- Create positive PR for your business & connect with GAA and community supporters and team spirit
- Create effective long-lasting partnerships with a loyal support base
- Opportunity to support Wicklow GAA across all age levels and demographics
- Showcase your company and share with supporters in an exciting sporting environment
- Promote your business through social media with Wicklow GAA via our social media platforms – The Wicklow GAA website had 440K views in 2023



21.6K Followers



13K Followers



8K Followers

GOLD PACKAGE



Gold Package €10,000

SIGNAGE: Perimeter Signage at Echelon Park Aughrim & Echelon COE Ballinakil. County will be responsible for the cost of the sign. Signs will be located at the County discretion.

TICKET ACCESS: Option to purchase 6 x Leinster Football Tickets and 4 All Ireland Tickets 2024 (Choice of Football or Hurling) & 4 Passes to Local Club Games 2024

MATCH PROGRAMME ADVERTISING: Club Football & Hurling Championship Final Program

MERCHANDISING: Some Wicklow items reusable Cups, Bobble Hat, Signed Jersey

MEDIA & DIGITAL PLATFORMS: Logo & Promotional Presence on Wicklow GAA Website & Social Media platforms with media announcement of sponsorship. Moving Banner on our Website.

WICKLOW EVENTS: Partner Event, Sponsors Day.

SILVER PACKAGE



Silver Package €7,500

SIGNAGE: Perimeter Signage at Echelon Park Aughrim. County will be responsible for the cost of the sign. Signs will be located at the County discretion.

TICKET ACCESS: Option to purchase 4 x Leinster Football Tickets and 2 All Ireland Tickets 2024 (Choice of Football or Hurling) & 2 Passes to Local Club Games 2024

MATCH PROGRAMME ADVERTISING: Club Football & Hurling Championship Final Program

MEDIA & DIGITAL PLATFORMS: Logo & Promotional Presence on Wicklow GAA Website & Social Media platforms with media announcement of sponsorship.

WICKLOW EVENTS: Partner Event, Sponsors Day.

BRONZE PACKAGE



Bronze Package €5,000

MATCH PROGRAMME ADVERTISING: Club Football & Hurling Championship Final Program

MEDIA & DIGITAL PLATFORMS: Logo & Promotional Presence on Wicklow GAA Website & Social Media platforms with media announcement of sponsorship.

WICKLOW EVENTS: Partner Event, Sponsors Day.



Wicklow GAA

Áras Peadar Mac Eochaidh,

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For more information, please send an email to:

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