



Aoife Murphy

Participation Officer



Contact details

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Clubs

Eire Óg Greystones & Newtown

About Aoife and her role

What's the main focus of your role as Participation Officer?

To promote the Gaelic games within the schools and communities of both Greystones and Newtown in a positive and fun environment, working with players and coaches to get the best possible version of them.

How do you engage new players, schools, and communities with Gaelic Games?

By keeping sessions in schools and clubs fun and engaging making sure every child is enjoying themselves while being able to adapt it to every child's ability's. Some times keeping things simple is the best way to engage people as if something seems to out of reach for them they will never properly give it a go.

What do you enjoy most about working with young people and new participants?

The thing I enjoy most about working with young people and new participants is the impact you can have on their lives not only through the promotion of the gaa but also helping them grow as an individual. The smiles on all the children's faces when participating in GAA with me is also very enjoyable.

What's been the most rewarding project or initiative you've been involved in?

The All-Stars programmes and the Inclusion Camps. The Inclusion Camps provide GAA activity's for kids with additional and special needs.

How do you measure the impact of your work in growing participation?

The number of kids in both Newtown and Greystones is growing rapidly, how I measure my impact on that is the number of kids who join the club who know who I am before joining is far greater than kids that don't know who I am. Also the number of kids in classes in schools who don't play GAA outside of school is decreasing. The continued increase of kids joining club nursery programmes and camps is also a way to measure.

What's your favourite memory or moment from your time working in GAA so far?

This season playing along side some of the girls I would have coached when I started working for the GAA, so it is kind of like a full circle moment.

What motivates you to keep promoting Gaelic Games every day?

The love for the sport and all things about it. However the main thing would probably be the impact that you have on some kids lives where you can see the love for the sport growing on them and also their improvement in not only the skills of the game but also their confidence within themselves.

What do you love most about the GAA and what it brings to communities?

What I love most about the gaa and what it brings to communities is the sense of pride and also the sense of togetherness. Within the gaa it's never about just one person or one team or one coach it's about the club as a whole. Once you join the gaa you are in it for life.

